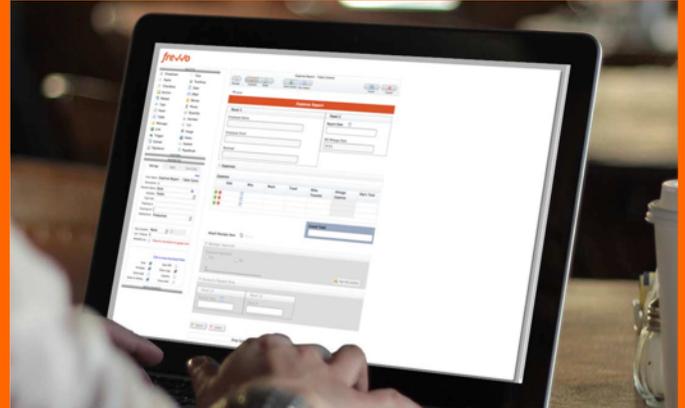


Safeway saves millions by enabling business users to create/manage their e-forms

Safeway realized that employees were not completing critical paper based processes because they were too tedious and time consuming.

Using frevvo's intuitive Form Designer, non-technical business users have created hundreds of electronic forms and are viewing their data in Excel.

Safeway has saved millions in development costs and is reaping the benefits of electronic processes.



Customer Profile: Safeway Inc., a Fortune 500 company is consistently ranked among the largest retailers in the United States.

Business Situation: Safeway realized that its employees were using hundreds of paper forms for ad-hoc applications such as Surveys and Event Registration as well as critical processes such as Shrink Certification. In many cases, finding the paper/MS Word form, filling it out and sending it to other employees is so error-prone and tedious that the process never gets completed.

Solution Summary: By choosing frevvo Live Forms Safeway has replaced hundreds of paper forms with electronic versions. Safeway has also leveraged business users to create e-forms and handle submissions without requiring expensive IT resources. Safeway has over 1000 e-forms in production with many more being converted and tested.

Benefits:

- Non-technical business users are creating most e-forms using frevvo's easy-to-use Forms Designer without using scarce IT resources.
- frevvo can export submissions data to MS Excel or display it online enabling business users to easily access and manage their own submissions.
- The forms enforce data validation, required fields and skip logic thereby eliminating errors.
- Users have already implemented hundreds of e-forms; Safeway has saved millions of dollars in development costs, critical processes are being completed on time and Safeway is reaping the benefits of electronic processes.

SAFeway 

"We show our users the Tutorials and they are creating their own forms and viewing their data online or in Excel. Our programmers can focus on mission-critical things that really make a difference."

Director
ITS Department