



TAILORED BRANDS DEPLOYS 100+ FORMS WITH FREVVO

- frevvo's drag & drop form/workflow designers are easy to use to create robust solutions.
- frevvo provides end users with a fantastic user experience on all devices yet is powerful enough to meet business needs and improve efficiency.
- Tailored Brands' team of just 2 people has deployed 100+ forms & workflows with frevvo.

Customer Profile: With leading menswear retailers such as Men's Wearhouse and Jos. A. Bank, Tailored Brands provides a one-of-a-kind shopping experience with compelling products and world-class service via their 1400+ locations in the U.S. and Canada.

Business Situation: They had been using another product. However, the file sizes were too large causing them to load improperly in the store environment, and they required a local email client. When Tailored Brands implemented webmail in stores, the previous product no longer met their requirements.

Solution Summary: Tailored Brands selected frevvo in 2011 for its drag-and-drop design, robust dynamic forms, 100% browser-based interface and the ability to route the form to different recipients based on user data.

Using frevvo's low-code, visual solution, Tailored Brands has now implemented 104 forms and workflows for a wide variety of use cases such as Inventory Request, Store Appearance Checks by multi-unit managers, Theft/Robbery/Damage forms, Employee or Customer Injuries and others. The forms work fast and efficiently in the stores, they're extremely dynamic e.g. show/hide sections based on user data, perform calculations etc. Employees and managers can use an iPad to complete forms.

Tailored Brands intends to continue rolling out additional forms and workflows, especially workflows that can route directly to an email address (anonymous user).

Benefits:

- Using frevvo, previous forms were seamlessly replaced with modern online forms.
- Small file sizes mean the forms work fast and efficiently in stores.
- Mobile is built in and store personnel can use forms & workflows 24x7 on any device.
- Built-in email removes the need for a local email client on store computers.
- Tailored Brands was able to implement 100+ forms & workflows using a team of just 2 people.

"We were looking to replace the product we were using with a system that would work in our 1400+ stores.

Our forms are highly dynamic and can have complex business requirements. Using frevvo's visual designers, we've now implemented 100+ forms & workflows.

frevvo Cloud just works and meets our needs at reasonable cost."

Jim Rinke
Manager, Intranet & Documentation